

THE KLEEN-SCENE

YOUR RELIABLE SOURCE FOR CAR WASH INFORMATION

ISSUE NO. 27 August, 2016

**THE BEST
FOR LESS!**

Self-Serve Success!

Rubber Duck Car Wash

Add Some Color To Your Wash

LED COLORED ARCH LIGHTS

Sign Up For The

Kleen-Rite Expo

Wednesday, November 16th, 2016

**FREE
SHIPPING
OFFER
INSIDE!**



TOLL FREE ORDER LINE 1-800-233-3873

VISIT US ONLINE www.kleenrite.com

CryptoPay Credit Card System The Road Ahead

The CryptoPay Credit Card System is 'The Road Ahead' with a tested and proven track record bringing cost-savings, convenience, and secure credit card acceptance to your facility. Designed with unparalleled security, innovation, affordability, and ease of installation. The CryptoPay Credit Card system is your secure solution today and into the future.

SHOP NOW!

- CryptoPay Credit Card Encryption
- Wireless Card Readers
- Transaction Consolidation
- Affordable and Easy to Install
- Cloud-Based Analytics and Receipts
- Low Start Up Cost
- No Minimum Card Reader Purchase
- Live Technical Support

And much, much more!



available from Kleen-Rite

**Jump in the driver's seat and call Kleen-Rite
to learn about the exciting Road Ahead.**

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4 REASONS TO ADD THE NEW SIMONIZ SELF-SERVE TIRE SHINE

- 1 PEOPLE WANT IT**
Tire shine is the #1 after market product in the industry.
- 2 CUSTOMERS LOVE IT**
Operators reporting positive feedback from their customers.
- 3 MORE PROFITS**
The product is atomized so well that only a small amount is used on each tire.
- 4 EASY INSTALL**
This system can be installed in only a few hours.



THE SIMONIZ® TIRE SHINE™ WITH AIR BRUSHING EFFECT DURABLE AND EASY-TO-USE WAND APPLICATOR!



YOU GET IT ALL!

AVAILABLE IN 2, 3, 4, & 5 BAY STATIONS

Complete Package Includes:

- Fluid Pump • Motor Plate
- Air/Fluid Solenoids
- Air/Fluid Regulators
- Reservoir Check Valve
- Inline Fluid Strainer
- Complete Wand Set Up
- Split Bristles Brush Head
- Spiral 35' Hose

ALL NEW PRICING!

- 1 Bay: TS8100 - **\$1475.00**
- 2 Bay: TS8200 - **\$2125.00**
- 3 Bay: TS8300 - **\$2775.00**
- 4 Bay: TS8400 - **\$3425.00**
- 5 Bay: TS8500 - **\$4075.00**

***Booms, Signs, and Hooks sold separately.*
 Jointed Boom - TS8045 - **\$292.50**
 Hook - TS8010 - **\$11.05**
 Sign - TS8020 - **\$51.45**

SIMONIZ TIRE SHINE

Instructions

STEP 1
Turn dial to TIRE SHINE

STEP 2
Pull trigger and spray TIRE SHINE onto tire

STEP 3
Release trigger, wipe with brush. Enjoy the shine!

WALL MOUNT SIGN WITH INSTRUCTIONS



TIES RIGHT IN: TO YOUR SELF-SERVE METER BOX!

Buttons include: AIR DRY, STOP, WHEEL & TIRE CLEANER, PRE SOAK, HIGH PRESSURE SOAP, FOAM BRUSH, HIGH PRESSURE RINSE, WAX, SELF SERVE TIRE SHINE, SPOT FREE RINSE.

CALL TO ORDER TODAY!

Available From:
KLEEN-RITE CORP.
 YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY
 800-233-3873 - www.kleenrite.com

Universal Brush

MANUFACTURING COMPANY

SHOP NOW!

Premium quality brushes made in the USA for over 60 years



8" Triple Surface Prep Brush

Fits in a 5 gallon Bucket, Nylon Bristles Flow Through head.

FO1808G

\$17.50



Triple Sided Hog's Hair

Full 18 inch prep brush! 3 surface angles (plus the sides). Premium, all natural Hog's Hair!

FO1800

\$86.75



Monster Foam Brush

Rugged plastic head with soft bumper gasket. 3 fountain holes and 20% more bristles

FO212PBL

\$47.50

Round Prep Brush



Round brush with densely filled blonde boar hair. The round shape is perfect for cleaning rims and tires. Hog's hair encircles the entire head for safe, scratch free washing.

FO1600

\$90.99

Round Hog's Hair Foamy Brush



The round shape is great for tight spots. Fully encased soft rubber body for complete protection from scratches or scuffs. Incredibly soft hog (boar) hair.

FORNDHBK

\$56.99

Nylon Foamy Brush



Aluminum head, heavy duty cast aluminum with recessed plated screws and soft bumper gasket. Three fountain holes for generous and consistent flow.

FO1600

\$90.99

96" x 8" Diameter

Poodle Tire Brush

Before Ordering, Please Note the Following:

What are the measurements of your brush equipment?
Who manufactures your equipment?
What is the overall length and diameter?
Is the shaft bolted or welded?
If welded, what is the shaft length and diameter?

Available in Black, Red or Blue

with Bolt Adapter

UB500

\$710.63

with Welded Ends

UB502

\$767.48

SHOP NOW!

AVAILABLE FROM
KLEEN-RITE CORP.



Another year is quickly rolling by.....what an exciting time here at Kleen-Rite! Many things happening and many things to be thankful for this year. We launched our new website in April and now, after a successful rollout, we will begin to add new features to make your shopping experience even better.

The Kleen-Rite 'Learn More, Earn More' Expo will be held November 16th, so if you have not attended in the past be sure to mark your calendar. It truly is a can't miss event! We have great seminars, door prizes and of course great food!!! The event will be attended by the industry's leading manufacturers, so again save the date and don't miss out.

This fall will also mark our move to a new distribution facility at our PA location. We look forward to the opportunities it gives us to expand our service to our customers even quicker and more efficiently. The new warehouse will be on tour during the Expo so it is yet another reason to attend. Come out and see the team that makes it happen day in and day out.

Lastly, I am excited by our growing staff. The team works hard each day to better themselves, enabling them to deliver service second to none. We appreciate their hard work and we all appreciate you, the customer, for the opportunity you provide us. Thanks for another great and exciting year!!!

We thank you once again for allowing us to be
Your Reliable Supplier For The Car Wash Industry.

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FREE SHIPPING OFFER

We are offering Free Shipping
on any **ONE** order placed over **\$750.00**
during the month of August, 2016.

Simply reference Kleen-Scene Offer #27 to your order taker to receive free shipping on your next order to anywhere in the continental U.S.

** Select items such as Corrosive Chemicals, Non Stock Factory Dropships, Vacuums, Vac & Vending Islands, Extrutech Wall Board, Anti-Freeze Detergent, Pole Covers, Grating, Mega-Venders, Cages & Large Storage Tanks may be excluded from our free shipping offer.*

OFFER GOOD ON ONE ORDER ONLY!

"does not apply to previously placed orders"new orders only.

Offer Valid Until September 1, 2016

5

IS YOUR HOSE HAPPY?

A Hose Manufacturer's Guide to Hose Selection & Application



By **Dave Sabatos**

Director of Product Management and New Product Development

ProPulse® – A Schieffer Company

Is your hose happy? Sounds funny doesn't it. So many people do not give hose selection and application a second thought. However, hose is one of the most important pieces of a fluid conveyance system. Just think about it, in a self-serve application, the hose is the link between your carwash and the true customer experience. In an automatic tunnel, the hose plays vital roles in everything from the movement of the equipment to the water spray and chemical application.

There are several things that can help increase uptime and the customer experience when it comes to the hose. When looking at specifying a hose either for a new machine or replacement, certain factors must be considered. An acronym widely used in the hose industry is STAMPED. This stands for Size, Temperature, Application, Material, Pressure, Ends, and Delivery.

STAMPED: Size, Temperature, Application, Material, Pressure, Ends and Delivery

These are important details that should be known so that you are sure your system will perform at the highest level of performance.

Take into account the environment that the hose will live in. Often, application and environment is ignored. This is not limited to just climate but also how the hose is routed, the

range of motion of the hose when the equipment is operated, how the hose is secured and protected, exposure to chemicals, UV, and Ozone. These factors play a huge role in the proper hose selection and hose life.

There are several new products that are available now that were not available 5, 10, or 15 years ago.

- There are multiple types of hose protection that can be used.
- Hose clamping tools and techniques have been expanded.
- New hose ends have been developed.
- Better crimping techniques and processes have been implemented.
- New hose materials and better hose flexibilities have been achieved.
- Higher pressure hoses have also been developed in all size ranges.

There are even new advances in technology that allow for more colors to be available.

Car wash manufacturers and owners may not be considering the benefits of selecting the best hose for the job. Many only select the hose based on price. This can be a costly mistake that can jeopardize the uptime of the machine as well as the customer experience. By sacrificing quality up front, the costs can skyrocket on the backside with loss in revenue and customers.

CHEMICAL EXPOSURE

BEND RADIUS IS EXCEEDED





HOSE IS TOO SHORT AND KINKED



ProPulse® specializes in innovating, engineering and manufacturing unique solutions for users of hose and fittings for high-pressure fluid conveyance. ProPulse sells worldwide through distributors, retailers, and OEM partnerships and is backed by more than 90 years of experience and innovation.



INCOMPATIBLE HOSE/FITTING



HOSE CLAMPED TOO TIGHT

All is not lost if you have a hose failure. Take the time to analyze the failed hose, it can “talk” to you and give you details as to why it failed. Look for the root cause of the failure.

- Did the hose fail from the inside out or outside in?
- Was there abrasion present?
- Was the hose exposed to extreme temperatures or pressures?
- Was the hose exposed to chemicals?
- Was the environment conducive to hose life?
- Was the hose coupled correctly with the correct fittings and length?
- Was the hose twisted when installed?
- Was the movement of the hose constricted too much?
- Can the use of steel tubing be used in conjunction with the hose to prolong uptime and system life?



COVER ABRASION

The answers to these questions are priceless. This information can lead you to better hose selection, protection, and routing that can increase uptime and your customers’ experience in the future. These same questions can be asked when installing new equipment and can be used to help select the best hose for the job and keep your hose “happy”.

Take the time to analyze the failed hose, it can “talk” to you and give you details as to why it failed.

Be proactive in the maintenance of your system. Inspect your system for abnormal wear and leaks. Identifying these characteristics early can lead to preventing hose failures. Always replace a hose if the braid is exposed or if leakage is evident. If these conditions are not addressed, a catastrophic hose failure can occur. If excessive abrasion is observed, add hose sleeves or clamps to help protect the hose from premature failure.

No hose can last forever, however if you ask some basic questions, your hose can live happily in your system and provide many years of maintenance-free operation.

**BUY ONE
BOGO
GET ONE
THROUGHOUT AUGUST**

**GET IT
FROM
KLEEN-RITE**

D'Lime

High pH Presoak:

D'limonene based presoak provides great foam coverage with a pleasant citrus aroma.

5 Gal	NAP5210	\$51.25
30 Gal	NAD30210	\$252.50
55 Gal	NAD55210	\$397.25



**BUY
THIS..**

Make it Shine

Low pH Presoak:

High foaming, designed for a 2-step presoak application. Great on glass and chrome

5 Gal	NAP5206	\$51.25
30 Gal	NAD30206	\$252.50
55 Gal	NAD55206	\$397.25



**GET
THIS
FREE**

SHOP NOW!



RECORA

**TREADLE FLOOR SWITCHES
SOLUTIONS IN CAR WASH TRAFFIC CONTROL**

N3 SERIES TREADLE FLOOR SWITCH

AM320	3" x 24" Black	\$107.51
AM320Y	3" x 24" Yellow	\$107.51
AM325	3" x 32" Black	\$114.22
AM325Y	3" x 32" Yellow	\$114.22



Simple electrical switch embedded in the trip device.

SHOP NOW!

TRACTION CONTROL TREADLE FLOOR SWITCH

AM310Y	5" x 24" Yellow	\$113.06
AM315Y	5" x 32" Yellow	\$123.48
AM310	5" x 24" Black	\$113.06
AM315	5" x 32" Black	\$123.48



Recessed, it performs its function without getting in the way of regular maintenance & cleaning.



Add Some

G&GLED

COOLOR

To Your Wash

One of the hottest trends in the car wash industry is adding color LED lighting to different stages and cycles of the wash process. These types of additions can have a tremendous positive impact on the customer experience, help brand and promote your offerings, increase customer traffic and increase your dollars per car.

G&G LED lighting has seen the positive impact these simple additions can have and recently released a series of color lighting kits to make this process as simple as possible for operators. Designed specifically for the car wash industry this product utilizing the same connectorized, push and click LED system and low-profile design of G&G's popular bay lighting kits. And with the addition of added secondary optics to focus the light output G&G's color lighting packs a serious punch in a small, waterproof, car wash environment friendly design. Below is a simple guide to selecting the installing the appropriate color lighting for your facility.

#1 Determine the effect you are seeking and select the appropriate color and size lighting package. Whether it is creating an amber lava foam, a blue final rinse waterfall or a red drying area G&G has you covered. Kleen-Rite is happy to assist with any questions in your selection or create the ideal package for your specific application.

#2 Install the lighting and mount the fixture(s) in the most appropriate position for your application. This product can be directly mounted on a product arch, overhead on the ceiling, or even on sides. The lower profile design and focused light output allows operators to get very creative with this versatile fixture.

#3 Connect the power supply to your tunnel or in-bay automatic control system to have the color lighting come on and off at the desired time(s) during the wash.

Make your wash come alive and provide customers with an experience they will remember with G&G's new LED color lighting kits!

**Color Lighting Kits available now from:
Kleen-Rite**



SHOP NOW!



Texas OPEN HOUSE



Wow! What a great time we had with our customers at the Kleen-Rite Texas Distribution Center this past February. Our Annual Open House, which is always held the evening prior to the Southwest Car Wash Association's tradeshow in Arlington, was a real blast. Customers are invited every year to tour our warehouse, get a head start on our show specials and enjoy a tasty Texas dinner from Risky's Barbeque.

The Car Wash Operator's who came from all over Texas, Oklahoma and Arkansas were also entered into our door prize raffle. We gave away thousands of dollars in prizes and gift certificates to the lucky winners. We had so much fun passing out the prizes that we just couldn't stop smiling the entire evening.

We'd like to thank all of our customers who took the time to come out to our event and we hope to see you again next February. If you haven't been able to attend one of our Open House events yet, we hope you can make it next time!

We truly appreciate our customers who work so hard to run a successful business. We know you have many choices on where to get your parts and supplies, and we are humbled and grateful that you choose to be a part of the Kleen-Rite family. This evening is just a small way we try to say thank you to all of our customers in the Texas area!

Thank you so much for your business!





We'd like to give a big "Thank You" to all of our vendors and manufacturers who donated the door prizes we gave away. We couldn't do it without you!

- Air Logic:** 5 Drawer Tool Chest
- American Changer:** BC101 Bill Counter
- Arimitsu Pump:** Gift Card
- Armor All®:** GoPro Camera
- Armor All®:** Hero 4 Apple TV
- Armor All®:** Makita Drill Set
- Car-Freshner®:** A Ton of Little Trees®
- CryptoPay:** Roku Streaming TV
- Erie Brush:** 134 piece Tool Set
- Giant Industries:** Fugoo Outdoor Speakers
- General Pump:** Emperor Pump
- GinSan:** Makita Drill Set
- Hamel Mfg.:** Hamel Prize Baskets
- JBS Industries:** \$500 Soap Coupon
- JE Adams:** Makita Drill Set
- Pentair:** Nest Smart Thermostat
- QB Enterprises:** Case of Microfiber Towels
- Rain Tunnel:** 4 Cases of Microfiber Towels

- Rain Tunnel:** Nest Smart Thermostat
- Simoniz:** 55" Large Screen HDTV
- Trans-Mate:** Vivid Self Serve Soap Package
- Flojet/Xylem:** Fugoo Outdoor Speakers
- Polypro Systems:** 4 Wobblehead Foamy Handles
- London Mat:** Tape Switch Floor Mat
- Parker Engineering:** Socket Tool Set
- Rowe Changers:** 3 Gift Cards
- National Automotive Chemical:** Vizio Sound Bar

We were happy to give some shopping spree gift certificates away as well!

- Kleen-Rite:** Two - \$500 Shopping Sprees
- Kleen-Rite:** Four - \$2500 Shopping Sprees

Congratulations to all the winners!
We hope you can all come out and see us again next year!

Thank You!



KLEEN★TEAM



Jon Carr
TEXAS Warehouse

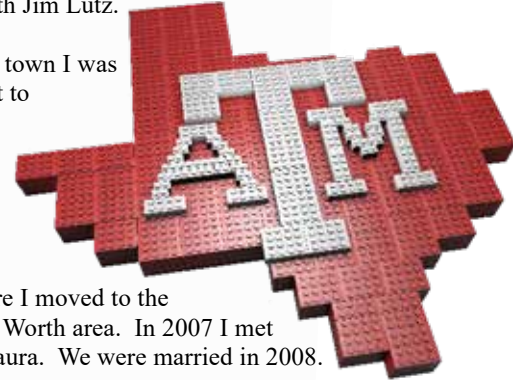
THE KLEEN★TEAM

Jon Carr

Texas Warehouse

I was hired by Kleen-Rite in the summer of 2012. I had the privilege of working with Jim Lutz.

I spent 27 years in the town I was raised, a quick shout out to Buffalo, Texas.



From there I moved to the Dallas/Fort Worth area. In 2007 I met my wife, Laura. We were married in 2008.

In my spare time I like to fish, work on models (Legos) and watch Texas A&M football and Texas Rangers baseball.



We'd like to thank Jon for his dedication to our Grand Prairie, Texas location and helping make it a success!

Tired of Dirty Bay Walls?

I N T R O D U C I N G

KLEAN WALL™

WORKS GREAT ON:

- stainless steel
- painted walls
- glazed tile
- fiberglass
- brick
- metal

100%
Hydrofluoric
Acid Free!

Our Klean Wall cleaner has made the dreaded task of cleaning bay walls a simple and easy job. Just spray it on and rinse it off for spectacular results!



Call today for a free sample!

1.800.233.3873

Kleen-Rite: an Authorized Distributor



5 gallon

KW5

\$67.50

55 gallon

KW55

\$587.99

AFTER BEFORE

SHOP NOW!

APFormulators

Making a cleaner world

Call Today for a Catalog of our Entire Touchless Carwash and Detail Product Line



VAPamore[®]

THE LOVE OF STEAM

"The vapor is surprisingly dry, so it has the ability to clean deep and dry quickly without soaking the heck out of an item."

SHOP NOW!

No more using poison or toxic chemicals, steam cleans and disinfects using only water and heat. *The chemical free way to clean, disinfect, deodorize.*

Vapamore is the essence of superior design and intelligent engineering. Every Vapamore product is built and rigorously tested with a passion to realize the perfect steam cleaning machine.

With innovative ingenuity, creativity and undeniable skill, the first Vapamore steam cleaner came into existence 10 years ago. The drive for innovation soon led to the creation of an impressive line of Vapamore products: MR-1000 Forza, MR-100 Primo, MR-75 Amico, and MR-50 Steam / Vac.

Each product offers a 100% natural, chemical-free cleaning. Built into the heart of the machine are specialized high performance components engineered to dramatically improve the quality and functionality of the Vapamore line. Car wash owners, professional detailers, window tint and clear bra installers all are using Vapamore steamers with success. Not only is steam being used to clean exterior and interiors of the vehicles. Heated steam also sanitizes, disinfects and neutralizes odors within the vehicles.

VAPamore



MR-1000 FORZA

- Produces 270° -280° steam
- 90 PSI steam pressure
- Stainless steel boiler & integrated heater
- Continuous flow, no down time
- 1700 watt heating element
- Computer controlled operation
- Commercial grade construction
- Adjustable steam output

VAPamore



MR-100 PRIMO

- Produces 210° -220° steam
- Cleans and sanitizes without chemicals
- Removes dirt, grease, grime, and stains
- Kills germs, dust mites, mold, and mildew
- 60 minutes of operation per tank
- 1.6 liter stainless steel boiler
- Solenoid operated steam control
- 1500 watt water heater
- Adjustable steam output

VAPamore



MR-50 COMBO

- Produces 210° steam
- Cleans and sanitizes without chemicals
- Removes dirt, grease, grime, and stains
- Kills germs, dust mites, mold, and mildew
- Great for home and auto
- Remove pet stains chemical-free
- Two steam modes plus a vacuum mode
- 1300 watt water heater

LIFETIME WARRANTY VMR1000 **\$1,499.00**

LIFETIME WARRANTY VMR100 **\$299.00**

LIFETIME WARRANTY VMR50 **\$149.00**

Kleen-Pak Concentrate

Premium cleaning power packed into 2½ Gallon Jugs

What Makes Kleen-Pak Superior?

Complete Convenience - Kleen-Pak's easy-to-store 2.5 gallon jugs pack premium cleaning power and unbeatable shine in a compact container.

Dump the Drum and Start Saving on....

- Space: Store Kleen-Pak 2.5gallon jugs on a shelf and free up the 55 gallon footprint to crate a cleaner, more spacious equipment room.

- Easy to use: Anyone can easily handle, store and refill the 2.5 gallon jugs which can be used in any type of chemical reservoir.

- Cost: Using smaller 2.5 gallon containers translates into savings on shipping, container cost and blending expenses. Bye-bye heavy to handle and costly to ship drums. Hello to easy-fill, easy-fit, easy ship Kleen-Pak.

Kleen-Pack Product Line

Presoaks

HighPH: High concentrate heavy duty high pH liquid car wash presoak. Effective in every application, and especially powerful for touch-free washing, it doesn't charge the car's surface and increases rinse ability and shine. Can be used as a single step presoak or as a two-step process in combination with low pH products. KRKP5210

LowPH: Hyper concentrated presoak specifically for use in a 2-step Low pH/High pH wash process. Contains high quality low pH acids that emulsify, neutralize and loosen dirt and grime in a high pressure wash system. Significantly reduces eyebrows on windshields. KRKP5220



Dan Callahan
Glen Burnie Car Wash
Glen Burnie, Maryland

"We were searching for a concentrated system for our tunnel and in-bay automatics. We shopped around and tested several company's systems. The Kleen-Pak chemical concentrates proved to be just what we were looking for. They were really compact which we like because we are always tight on space. The price was right and the chemicals really cleaned the cars well. A quality product that fits our needs."

Each Kleen-Pak includes two - 2 ½ gallons per pack.

Fragrant Presoak: High concentrate heavy duty high pH liquid car wash presoak with fragrance. Effective in any presoak application made specially for self-serve car washes. KRKP5200

High Pressure: This ultimate high pressure detergent concentrate combines high suds, alkalinity and visual appeal for superior cleaning. Suitable for tunnel and self-service washes. KRKP5202

Lubricant/Detergents



Body Shampoo: Premium foam lubricating detergent, designed for all cloth washes, produces a thick and rich lather and provides excellent cleaning and rinse ability. This highly concentrate lubricity soap reduces damage claims, such as mirrors, antennas, and license plates. KRKP5207

Foam Brush: Hyper concentrated lubricant detergent with cleaning agents for use in self-service brush application. Available in pink with cherry scent. KRKP5203

Protectants

Clearcoat Conditioner: This high concentrate pH balanced surface conditioner with cleaning agents and protectants is available in pink, blue and yellow, and applied through foamers.

- KRKP5305B
- KRKP5305P
- KRKP5305Y



Sealers: High concentrate polymeric-based cherry-scented protectant maintains and preserves all car surfaces. It provides a visible high gloss appearance and protective coating. Also great in a self-serve application.

KRKP5303

Drying Agents

Drying Agent: Super concentrate drying agent creates instantaneous water break to achieve optimum blower efficiency and a drier car. Reduce labor costs with minimum wipe down time.

KRKP5300

Tire Cleaners

Wheel & Tire: High concentrate, non-corrosive product for cleaning all types of wheels (including chrome, aluminum, and magnesium) and whitewall tires. Safely removes brake dust and makes whitewalls white again. Simply spray on and rinse off. This product also gives you a visual green look. Great for Self-Serve.

KRKP5400

4 Quart Drum Funnel: with 2 Inch Thread and Lockable Lid.

Threaded bottom screws firmly right onto your drum for easy handling and freeing up both hands. 2 quart flow capacity, total capacity holds four quarts. 9 1/8" diameter. Made from polyethylene plastic. 8 1/2" high. Spout has a two inch diameter.



FUNNEL04 \$24.99

KLEEN-RITE CORP.

iPAD GIVEAWAY



HERE'S HOW TO ENTER

STEP 1.



KLEEN-RITE CORP.
YOUR RELIABLE SUPPLIER FOR THE CAR WASH INDUSTRY
ON FACEBOOK

STEP 2.

SHARE A SELFIE FROM YOUR CAR WASH ON OUR PAGE!



STEP 3.

ON SEPTEMBER 1ST CHECK FACEBOOK TO SEE IF YOU ARE THE LUCKY WINNER!

*ALREADY LIKE US? GREAT! YOU'RE ENTERED, TOO!

PUMPS THAT RULE ANY ENVIRONMENT

RUN DRY - HIGH TEMP



SHOP NOW!

Emperor Pump - HTCK4050S

GPM: 36.0 - PSI: 1500 - RPM: 800

The 4050S is designed as a direct replacement (use rail kit #HT150RCK) for Cat's 3535

GPHTCK4050S \$3,035.00

Emperor Pump - HTS2215S

GPM: 4.0/5.0 - PSI: 2300 - RPM: 1200

The HTS Series is specifically designed to handle the rigorous duty cycles, high temperatures and chemicals associated with self-service car wash applications.

*Same RPM and flow as Cat 310/5CP2120W

GPHTS2215SR \$568.99



KLEEN-RITE WEBSITE:

New Product Ratings



Like a product or had trouble with one?

Let everyone know . . .

Our new website has been out for several months now and it is loaded with new features. Not only does it have an expanded favorites list and one page checkout but you now have the ability to rate products. Products we sell may be rated on a 1 through 5 star system plus write comment reviews on each and every product we offer.

Other car wash operators want your opinion when it comes to the equipment, parts and supplies you use everyday. Car wash operators value the opinions of other operators above all others. So we'd like to invite you to share your experience with our products.

We value our customers opinions and will look at each review you post. If a product gets a lot of negative feedback, we'll take that into consideration on whether we will continue to offer that in our online catalog. So sound off online and let us know what you think!

Rowe BC1400 Bill Changer - Rear Load, Wall Mounted

Manufacturer: Rowe
Mfr. Model #: BC-1400
Part #: RC1400
Stock: Ships from PA | Ships from TX
Weight: 217.00 lbs
\$3,613.38

Reviews (0) | View All Ratings

1 Customer Review(s)

5 Star	0 (0%)
4 Star	1 (100%)
3 Star	0 (0%)
2 Star	0 (0%)
1 Star	0 (0%)

Rating: 4.0

I have tried several brands of changers and I would highly recommend this one above all. The only reason I would not give this five stars is because the bill validator will only accept a bill one way as opposed to mars validators that will accept a bill in either direction. Also the validator will eventually start to become picky in which bills it will accept and eventually only reject bills. You can take the time to take the validator apart and clean it and replace parts or you can buy Rowe 67006061 - Mars Replacement Kit for Rowe BC-1400 Changer and convert your mars validator into a mars validator which in my opinion is the best and most reliable combination there is. A Rowe bc-1400 changer with a mars validator will go years and accept hundreds of thousands of bills reliably. The only reason I have had to replace bc-1400's and mars validators is because of vandals. Get the bc-1400 and keep the stock validator until you begin to have problems with it then buy the mars conversion kit. You will thank me later.

Once your review is posted, the average star rating will appear on each listing.

Your review will appear under the review Tab along with your star rating.

Round Prep Brush

Manufacturer: Universal Brush
Mfr. Model #: UB-11000
Part #: FC1600
Stock: Ships from PA | Ships from TX
Weight: 1.80 lbs
\$90.99

Reviews (0) | Add Your Review

On each product page you'll see a Reviews tab next to the description tab. Click on it to open the reviews.

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Rowe Changers

Rowe 500RL-2 Rear Load Bill Breaker RC2500RL-2 \$5,562.84	Rowe BC-1400 Bill Changer - Rear Load, Wall Mounted RC1400 \$3,613.38	Rowe BC200 Rear Load Changer RC200 \$3,344.71
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AFPP113



AFPP107



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VEND PACK**



*Bikini
Girls*

AFPP101



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AFPP104



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12 ft FEATHER FLAGS

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CWF0557

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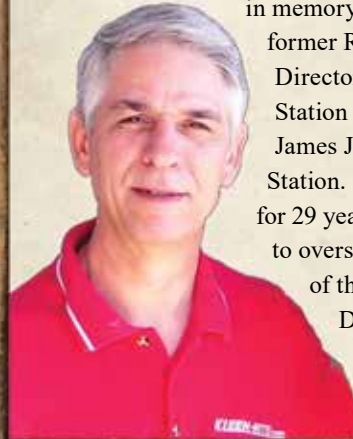


RRTA Honors Jim Lutz During 40th Anniversary Celebration

Lancaster, PA - April 1, 2016

Friday, April 1, 2016 marked 40 Years for RRTA providing public transit services to Lancaster. As part of the 40th Anniversary Celebration, RRTA officials gathered at RRTA's Queen Street Station to rededicate and rename the station

in memory of James J. Lutz, former RRTA Executive Director. Queen Street Station was renamed The James J. Lutz Queen Street Station. Lutz served RRTA for 29 years before leaving to oversee the creation of the Kleen-Rite Distribution Centers in both Nevada and Texas.



On hand for the ceremony were Jim's wife Sally, and his children; Keith and Amy.



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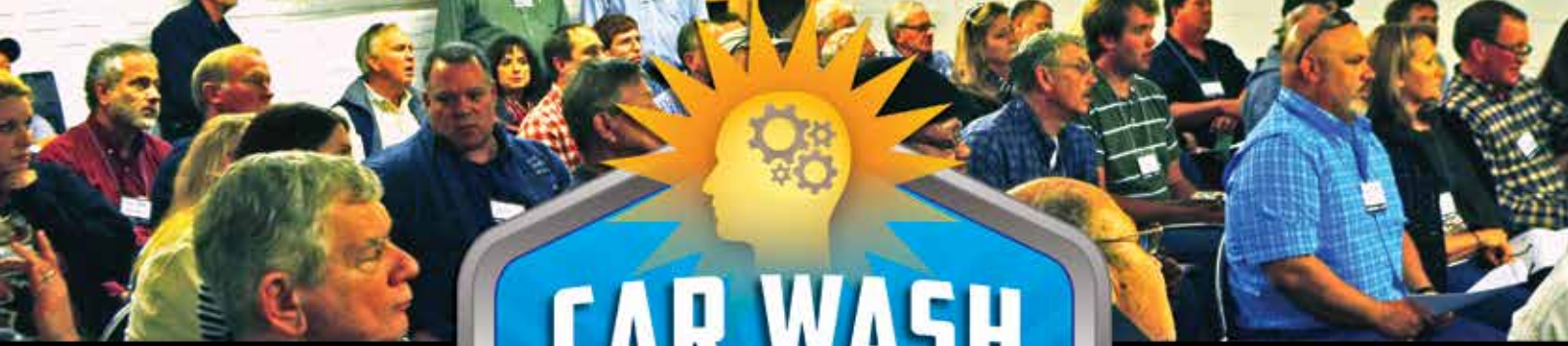
TWCAPKIT-1

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www.kleenrite.com



Tuesday
NOVEMBER
15

Only \$35
Local Car Wash Tours,
Round Table Discussions,
Lunch and Keynote Speaker

***Space is Limited - So Sign Up Today!**



Tuesday,
November 15



8AM-3PM



265 S. 10th St.
Columbia • PA

Car Wash Operators have been asking us to give them more from our expo, so we are adding an additional day of learning in a special format for those who want more than just the one day show. Come early for the new experience!

We will tour 3 local car washes in Lancaster County, PA. Then head to lunch, followed by round table discussions on successful car wash operations. We will follow up the day with a keynote address from one of the industries professionals!

Sign up for the Car Wash Experience:

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COMPANY NAME:	
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PHONE #:	
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CC#:	
EXP. DATE:	CCV:


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ATTN: EXPO STAFF
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COLUMBIA, PA 17512


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LEARN MORE EARN MORE
CAR WASH TRAINING EXPO

Wednesday
NOVEMBER

16

FREE
Trade Show Floor,
Seminar Classes,
Lunch & Prizes!



Wednesday,
 November 16



9AM-3PM



257 S 9th St
 Columbia • PA

The top manufacturers in the car wash industry will gather at the Kleen-Rite Expo to give you one-on-one tips and service techniques. We will also have bus tours of our new distribution facility, plus huge deals on your favorite supplies and equipment!

Come and take advantage of this one of a kind car wash expo! The show floor will be open Wednesday from 9:00 AM to 3:00 PM. A buffet lunch will be offered mid-day. Thousands of dollars in prizes will be given away at the end of the day!

Sign up for the FREE Learn More, Earn More Expo:

NAME:	
COMPANY NAME:	
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Chris Presswood, Owner, Finish Line Car Wash, Kentucky

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“These vacuums were the perfect solution to our project. They look good, customers love them and it fit our budget. We expect years and years out of this investment.”

- Connects to any JE Adams Vacuum
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- Available in Blue, Green, Red, & Yellow
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Less expensive than all 'extractor systems' available in the market place today.

PreVac Systems Creates Revolutionary New Carpet Extractor Kit

An Affordable **ALTERNATIVE**

The PiggyBack Extractor

Portable carpet extractors have been around for many years. In fact, early models have been traced back to the late 50's. Much has changed since then, through both innovation and technology, but the basic concept has remained the same: a portable, boxlike device, that sprays water/solution mix and a strong vacuum to suck it up.

Modern extractors are slimmer, sleeker, and look like high tech cleaning devices. These units perform well and suit the needs of most shops. But there are a few issues that need to be looked at before purchasing. If you can get past the sticker shock (ranging from \$800 to \$2500) you realize this is a serious purchase.

Another issue is complexity as common extractors have hundreds of parts and multiple operating systems, such as electrical circuits, plumbing circuits, solution tanks, vacuum tanks, and so on. So a seemingly simple device turns out to be a complex machine that requires TLC and maintenance. Maintenance costs are also commonly overlooked at the point of purchase and need to be researched. Common problems are pump failures, electrical circuits overheating or getting

wet, and seals and gaskets deteriorating over time, just to name a few. Depending on shop volume, these issues can result in annual costs of hundreds of dollars and days of downtime.

PreVac Systems entered the detail extractor market in 2015 with their own version and twist on the modern extraction machine. But before we dive into this innovative alternative, let's take a look back at how this concept came about. PreVac Systems is a family run, small business located in beautiful Bend, Oregon. The owners of PreVac Systems have been involved in the car wash and auto detail industry since 1990.

They owned and operated three full service car washes (employing over 150 people), as well as a production body shop with 25 employees. Additionally, they owned an auto detail products manufacturing business and multiple detail supply trucks that operated throughout Northern California.

"Industry knowledge is always key weather in the car wash, detail, or body shop industry. Carpet extractors are in every facet of our industry and we have seen them and studied them for over twenty years."

PreVac Systems has developed a unique product that directly addresses the pitfalls of complex extractor units and does so for a fraction of the

SHOP NOW!



PB1001

\$428.99

The extractor kit piggybacks onto most any new or existing wet/dry shop vacuum.

cost. Meet the PiggyBack. The PiggyBack unit transforms most wet/dry vacuums into a carpet extractor. Yes, you read that correctly. The extractor kit piggybacks onto most any new or existing wet/dry shop vacuum. At the heart of the kit is the patent pending water separator. The water separator piggybacks to the wet/dry vacuum, which eliminates water from reaching the vacuum and wetting the filter, which decreases its performance. The separator lid sits atop a standard five gallon bucket, so dumping waste water is as simple as dumping a bucket of water. Another unique feature is the 'velocity vacuum hose'. The proprietary 15' vacuum hose is tapered from 2" at the separator side down to 1.5" at the extractor tool end. This tapering dramatically increases air velocity at the business end where it is most needed. All components and parts are commercial grade and are of the highest

**** Shop Vac Not Included With Your Purchase ****



The incredibly affordable and absolutely bullet proof design make it truly unbeatable.

Scott Moore, inventor of the 'Piggy Back Extractor', along with his partners have over 50 years of 'owner operator' experience in the Car Wash & Auto Detail industry. They quickly grew tired of the very 'high priced' carpet extractors and they were even more frustrated at the cost of the continuous maintenance and countless breakdowns of the extractors they had purchased.

No Parts - No Repairs - No Rubber Seals - No Breakdowns - No Loss of Suction.

quality. The entire kit consist of only 10 individual components.

Another unique concept, is the water solution delivery system. Instead of having a pump deliver the water/chemical solution, the PiggyBack's fresh water rinse hose attaches directly to the source at the water spigot, such as a hot water heater or shop sink. This eliminates the pump and provides unlimited rinse water. Carpet cleaning/extractor solution is dispensed from either a spray bottle or pumpup sprayer directly onto the carpets prior to extracting. This allows for as little or as much cleaning product to be delivered as needed. For instance, tough spots require more product than carpets that appear clean. So instead of mixing an entire tank of solution, which takes much more time to rinse, chemical cleaning solution is sprayed only as needed. This will dramatically reduce rinse time and will also conserve on product.

Additionally, the PiggyBack kit can also be used outside of the carpet extraction industry. By having the separator attached to a wet/dry vacuum, it works great at draining a hot tub, water fountain, or unclogging a drain all without compromising your vacuum. It's also a great tool for flooded basements.

In summary, the PiggyBack extractor kit has no moving parts, no electrical components, requires very little maintenance, is very portable and lightweight and has a street price of only \$429. This PiggyBack offers the consumer a great and affordable alternative to the expensive carpet extractor machines on the market today.



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Foam Brush Handle Holders



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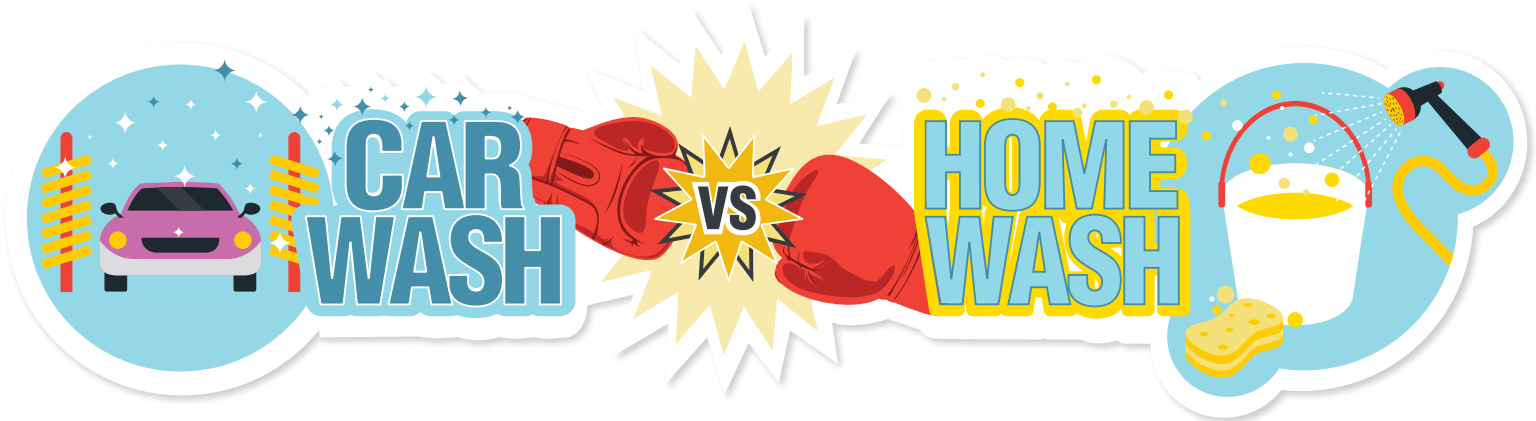
Hamel
Manufacturing Co.



SHOP NOW!



CHECK OUT all of the reasons you should ditch the bucket and hose and take a trip to your local car wash instead!



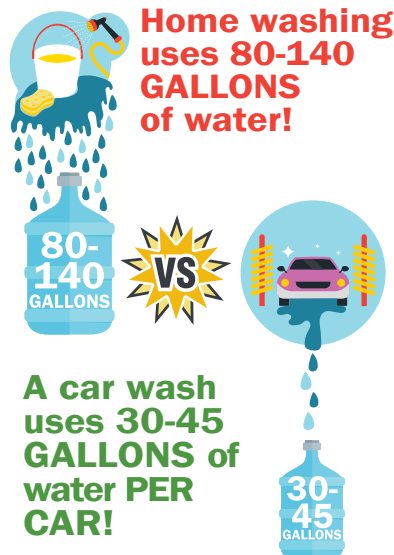
There is always that misconception that hand washing your car at home is better than going to an actual car wash. But in reality it is the other way around. Here is why going to a professional car wash is better not only for you and your car but for the environment as well.

WATER CONSERVATION

According to the studies of Kaddy Car Washes, a west coast car wash chain, a home car wash can go through 80-140 gallons of water, whereas a wash at one of its car wash bays will take about 30 to 45 gallons.

Today, many professional car washes have a drainage system that filters out and recycles water from it's daily operations. So washing at a carwash saves a huge amount of water verses home washing.

CHEMICAL RUN OFF
 With that being said, most people don't know that all that extra soapy water from your drive way will run off and drain itself in sewers which in return will contaminate the environment. Most of the time people use laundry detergent or dish soap to clean their cars. That in itself has a lot of chemicals which could cause pollution in our rivers, lakes, streams and kill off natural wildlife. Waste water can contain a range of substances that may also pollute the watering system with things like soaps, mud, rubber, etc. Your professional car



wash has systems in place to separate chemicals prior to going into the sewer system.

USING THE PROPER CHEMICALS

Most people are not aware of what it is they are really using when washing at home. The paint and clear coat on your vehicle can be exposed to the wrong kinds of chemicals and could begin to cause damage. When you come to a professional car wash, you are guaranteed protection to your cars finish. Also, your garden hose and buckets do not produce enough water volume. This is not enough pressure to properly rinse the vehicle, leaving a soapy residue on your car can damage your clear coat and paint.



EVERYTHING YOU NEED TO PROPERLY WASH A VEHICLE

When washing at home, you generally have to provide everything yourself. Towels, hoses, sponges, waxes, etc., but at a professional carwash those things are already there for you.

No longer will you have to worry about pinched hoses or running out of soap during a wash. Car wash bays include foamy brushes, high pressure spray guns, booms that safely swivel the hoses around your car, tire cleaner, waxes and so much more. Conveyor Tunnels, Automatics and now even self-serves are beginning to offer air dryers! So forget about those scratchy towels, and over extended hoses, and stick with the car care products on site.

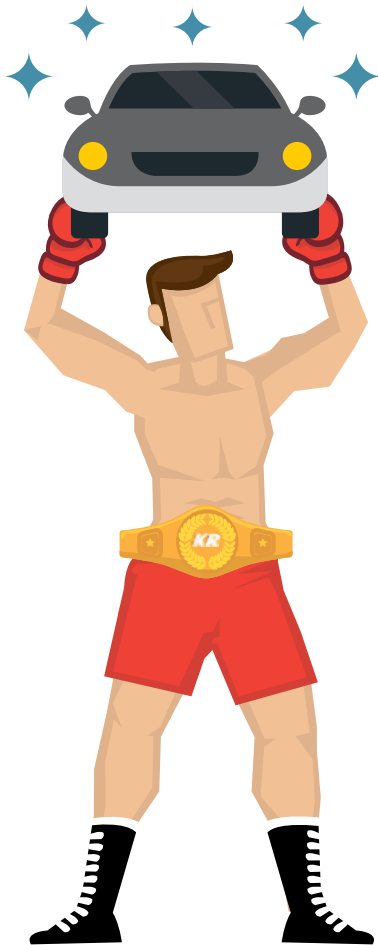


YOU CAN ALWAYS GUARANTEE THE QUALITY OF THE WASH

Now depending on the kind of person you are whether you are really into detailing your car or just looking for a quick wash, the quality of home washing is never a sure thing. Home washing relies entirely on a skilled person doing the wash, with towels and knowing the quality of the cleaning materials and detergents being used. There are a lot of risks you are taking when washing at home. You risk rubbing the grit right into the paint or it being transferred from someone else's car to yours. Today's car washes are designed with brushes that are safer than towel washing. It is suggested

to go to your local car wash, for they have the most updated technologies for keeping your car clean. Automatics also offer blow dryers instead of you hand-drying because horsepower is everything. If you let your car air dry it won't hurt your automobile but it will probably leave heavy water spots.

Car care is something that shouldn't be at the end of your list of things to worry about. Your car is a big investment and taking care of it properly should be a priority. I hope that I changed your mind about picking where you wash your car next. Today's professional car washes are not only easy and practical, but they keep your car safe and are protective of the environment. Be sure to check in with me on the website often because, Chelsea Knows.



**CHECK OUT
MY VIDEOS
ONLINE!**



Less Down Time - More Profits



- No Kinks
- No Hose Twisting
- ...No Problems



Automatic Car Wash Swivels

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and isn't dangerous
to my employees...
”

-A.J. Fesler

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Wheel-eez™ Al-Brite 3™
1/2 Gallon Jug

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5 Makes 55

Available from Kleen-Rite

Kleen-Rite Car Wash Tunnel Upgrade

Just recently, the Kleen-Rite Car Wash Tunnel system was given a complete overhaul and upgrade. The system that was in there previously was a Hannah system and it lasted for over 25 years. It was very reliable over the years but after so much time it was just plain wore out. Mike McKonly, the owner of the car wash, decided it was time to give the tunnel a facelift and upgrade to a new tunnel system.



“We put in Extrutech PVC Wall Panels on the ceilings and walls to brighten up the bay and give it a real clean look. We also installed LED Tube lights across the ceiling to really brighten it up.”



“After researching various tunnel systems, I decided to go with Belanger. It came with Duo Wheel Scrubbers, Wrap Arounds and Top Brush. It also had colored LED lights on the arches.”

“To give our customers more options and a better wash experience and to increase our revenue per car average we added all the Simoniz extra services: Bubblizer, Hot Wax, Lava system and Tire Shine.”

“The whole tunnel got a complete upgrade, we started by running all new plumbing and wiring. Then we changed the drive on the conveyor. We switched from hydraulic to electric. We also put in new Hot Dawg style heaters.”



“The controller on the tunnel was also upgraded to a Micro-Logic tunnel system that gave us the ability to process credit cards and run our Unlimited Wash Packages with bar code scanning. It also handles our Fleet and Gift Card customers as well.”



“Each service has its own unique LED light bar to enhance the customer’s experience as they move through the tunnel.”

“The investment has been well worth it, customer response has been very positive and our average ticket price has increased.”

SELF-SERVE SUCCESS

Rubber Duck Car Wash

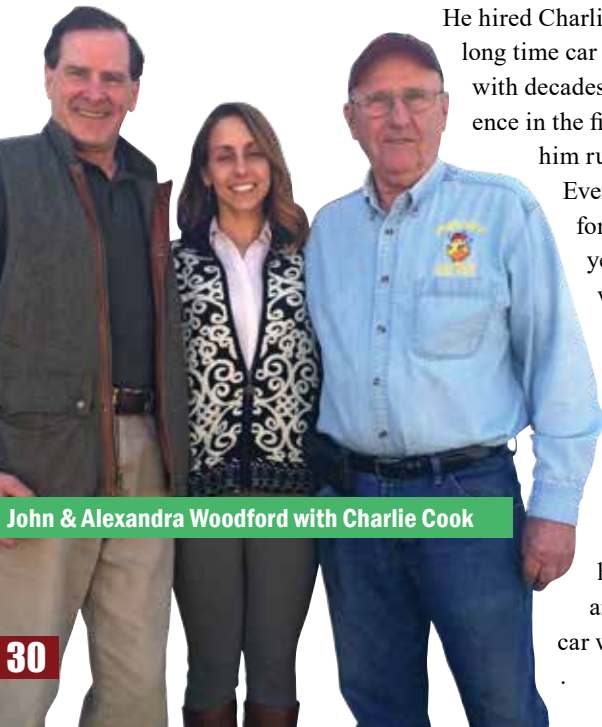
New Bedford, Massachusetts

It was a warm Sunday morning when I pulled into the Rubber Duck Car Wash to meet with owner John Woodford and his wife Alexandra. I was excited to see that the lot of the wash was full and folks were waiting in line to get into the self-serve bays. Even the vacuum islands were full with customers busily cleaning out the interiors of their cars.

After many years in the car dealer business, Mr. Woodford decided he wanted to own a business with only one employee. After running large car dealerships, he had gotten tired of dealing with large numbers of employees. "It was like running an adult day care center at times. So I wanted a retail business but I didn't want any employees," John explained.

After looking for a year or more, Woodford found his niche in the car wash business when his present location was up for sale in December of 2005. The size of the place and location were perfect with plenty of room in the parking lot, plus a high traffic count on the front road made it very desirable. It consisted of an In-Bay Automatic with a Laser 4000 that still runs great today plus three self-serve bays.

He hired Charlie Cook, a long time car wash guy with decades of experience in the field to help him run the place. Every Monday for the first year, the two would get together and Charlie would go over things with John, teaching him the ins and outs of car washing.



John & Alexandra Woodford with Charlie Cook

"We made a lot of changes over the years," explained John, "The first thing we added was the new bay controller meter boxes with credit card acceptors. That cost me about fifteen grand and it paid off in one year. We're doing 30% of our sales in credit cards in the self-serve bays and 50% of the automatic is done through credit cards."



"The following year we put in the undercarriage spray from Hydro-Spray. It's a long wand on rollers that a customer can use to blast the underside of their cars in the self-serve bays



to remove road salt and grime. People are using it, and Charlie and I spent some time showing customers how to use it. Now it's been out there for a year and half and the people really are using it."

The next thing they added was the Self-Serve Tire Shine system from Simoniz. "The installation wasn't bad at all," says Charlie, "It was pretty simple. It's really easy to operate and people are quickly figuring it out on their own. We had our first five gallon pail this past winter and we marked it to watch how much product was being used. It proved to us that people were using it and the system is making us money."



"We put the Wobblehead handles on all our foam brushes. I use Erie Foamaster brushes and they were wearing down fast because customers were using them dry to scrub their rims and stuff. So I put the Wobbleheads on and that has helped a lot," According to John. "People at first thought there was something wrong with





it because they'd try to scrub their cars without putting money in the meter and it would just wobble around. Once they figured out it was working fine, they've gotten used to it. There was a little bit of a learning curve to it. Now it's doing what it was designed to do which is to keep people from scrubbing their cars for free."

Then Mr. Woodford bowled me over when he stated that right now his self-serve bays are outperforming his automatic. I've visited a lot of car washes all across the country and I have never heard anyone make that claim. Historically, an automatic wash always does better than a self-serve, but according to John, after the improvements and upgrades he's made the last few years, those numbers have flipped.



Recently John's wife, Alexandra has been getting involved in helping run the car wash as well. "We have loyal customers who will pass multiple car washes on their way here. They come here specifically because there's someone here. We have an attendant, there's someone here they can talk to if they have an issue. It's clean, well lit, there's music playing, the equipment always works. John tries to give away at least two free things a day to our customers. Whether a free wash or vacuum or even an air freshener, it's important to John that he lets the customers know that they are appreciated," explained Alexandra. "My husband is very hands on and he is proud of our car wash. We put on a fresh coat of paint every year, he seals the cracks in the parking lots, and he makes sure it's clean and nice for our customers. They see us putting money and time back into the place and they are appreciative."

Alexandra continued, "We keep track of our vending. We only stock what sells and if a product doesn't sell, we get rid of it. We keep track of what our machines do so we can get an overview of where we need to improve. We track everything."

I also found out that the Woodford's are very involved with dog rescue. Alexandra explained that the Woodford's feel very fortunate and they wanted to find a way to give back. "We adopted a dog from Paws New England, so I volunteered to become an adoption coordinator and eventually also became a fosterer and foster coordinator. We've



fostered over 24 dogs ourselves in the past year and a half and continue to be active in rescuing dogs."

I believe that if John and Alexandra put as much focus into helping these dogs as they do their customers and the day to day operations at their successful car wash, these dogs will be in very good hands indeed.



Autumn 2016 Industry Calendar

Visit the websites of the shows below for a schedule of events and participating exhibitors. ★ - Kleen-Rite Booth

Sept. 19-21 2016 ★ **Northeast Regional Car Wash Convention**
Atlantic City Convention Center, NJ
www.nrccshow.com

Oct. 9-11 2016 ★ **Southeastern Car Wash Convention**
The Westin Golf Resort, Savannah, GA
www.secwa.org

November 16 2016 ★ **Learn More, Earn More - Kleen-Rite Expo**
Kleen-Rite, Columbia, PA
www.kleen-ritecorp.com



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- Vends 41-56 items depending on item size
- Rated for indoor OR outdoor use!
- 39"W x 35"D x 72"H
- Coinco bill validator and coin changer

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DIM DOWN TO SAVE BIG!

SHOP NOW!

By now we all know that LED lighting is efficient and can save a tremendous amount of energy compared to traditional lighting sources. But those savings can only go so far, especially for operators who are leaving lighting on 24-7, 365 or have large facilities with numerous bays. In an effort to help make even further savings possible G&G LED lighting has recently introduced a dimming feature into their line of popular bay lighting kits.

These special bay lighting kits (marked –DIM) include a waterproof occupancy sensor with several dimming options. This sensor will automatically dim the LED lighting in your bays up to as much as 70% when the bay is not in use. When a car nears, the lighting instantly increases to full brightness. Operators can now light their bays unoccupied using under 100 watts of energy!

Often looked upon as a challenging project, G&G has made adding dimming as simple as possible. The waterproof occupancy sensor comes pre-wired from G&G and the dimming feature is incorporated with only one additional step. To the right is an installation summary for a G&G dimming bay lighting package to show you just how easy it is.

DIMMING PACKAGES ARE NOW AVAILABLE FROM KLEEN-RITE



Lights are dimmed when bay is not in use.

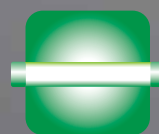


When a car enters the bay, the sensors turn the lights up to full brightness.

DIMMING BAY LIGHT INSTALLATION

- 1.** Using a chalk line, snap a line down the entire length of the bay at the position you intend to mount the row of fixtures. Recommended mounting is on the ceiling, 2-3' in from the walls.
- 2.** Next, mark on the line where the mounting clips are to be affixed (exact measurements are provided; use 3 clips per 8' light). Secure the mounting clips and snap the fixtures into position by pressing them up into the clips.
- 3.** Install the push and click, wet location jumper cables between the mounted fixtures. Ensure the last fixture in each row is sealed with the provided end cap.
- 4.** Bring the leader cable from the first fixture into the low-voltage power supply. The power supplies are rated for wet locations and can be mounted remotely or inside the bay depending on the application.
- 5.** Mount the waterproof occupancy sensor in the appropriate position in the bay (typically in the back center for optimal coverage and minimal interference). Follow the wiring instructions and connect both the sensor and power supply and you are ready to go!

Set the occupancy sensor to the desired dimming percentage and that's all there is to it! Be proud of having one of the most energy efficient bays possible and be amazed at just how low your utility bill can go with G&G LED!



G&G LED
Waterproof LED Tubes

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THE ULTIMATE IN DRYING TECHNOLOGY!

Proto-Vest carries several options that are specifically designed for conveyor tunnel and automatic rollover car wash operations.

WindShear®

PVWDSHEAR

\$13,330.00

The "WindShear®" is designed as a stand alone drying system that is ideal for tunnels with low to moderate line speeds. Utilizing only one 30hp motor, the WindShear® is a cost effective and high performance drying solution.

WindShear II®

PVWDSHEARII

\$19,995.00

The "WindShear II®" is designed as a stand alone drying system. Utilizing (2) 30hp motors, the WindShear II® offers effective drying for a variety of line speeds.

T130

PVT130

\$9,995.00

The "T130" is designed as a stand alone or modular drying system. This machine can effectively dry the roof, hood, front and rear windows while assisting with the sides of vehicles as they pass under the drying equipment.

Your Choice in Air Bag Color

Proto-Vest dryers offer the unique option of different bag colors. These are the standard airbag choices. Custom colors also available.



WindShear®



WindShear II®



T130

* Silenced Packages Available at additional costs

Proto-Vest Inc.®

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PRODUCTS SUBJECT TO CHANGE WITHOUT NOTICE • 8KS16



Frequently Asked Questions

SHOP NOW!

with Gary Frey, Kleen-Rite National Sales Manager

Issue No.26 February, 2016 - F/A Questions

The purpose of this section of the Kleen-Scene is to share the answers provided to frequently asked questions by our customers.

Does Kleen-Rite offer custom air fresheners?

Until recently the answer would have been a resounding “NO”, but I know a guy.

I am pleased to announce, as of June 1, 2016 we are now able to offer our customers the ability to purchase customized air fresheners with their own logos via their Kleen-Rite account!

The custom air fresheners are currently available in seven shapes and 18 different fragrances. Each air freshener comes with full color printing on both sides, strung with white elastic and is packaged in clear wrappers (not carded).

Why custom air fresheners?

Selling or giving away custom air fresheners is an excellent way to advertise and promote your business at a minimal cost.

How do I order?

The order process is quite simple. First you will select from the following air freshener shapes.

Air Freshener Shapes	
Coupon	Coupon
Oval Portrait	Oval Landscape
Rectangle Portrait	Rectangle Landscape
Round	Square

Next, you will need to determine the quantity of air fresheners you want to purchase, along with the fragrances. The more you buy, the less each unit will cost.

Qty	Cost Each	Total	Qty	Cost Each	Total
50	\$2.36	\$118.00	3,000	\$0.47	\$1,410.00
100	\$1.48	\$148.00	5,000	\$0.42	\$2,100.00
200	\$1.17	\$234.00	10,000	\$0.33	\$3,300.00
500	\$0.84	\$420.00	25,000	\$0.28	\$7,000.00
1,000	\$0.74	\$740.00	50,000	\$0.25	\$12,500.00
1,500	\$0.61	\$915.00	100,000	\$0.23	\$23,000.00



Pick your shape and fragrance!

Custom air fresheners are available in the following fragrances...

Cherry	Fresh Air	Citrus
Dark Ice	Guava	Lemon
Strawberry	Cinnamon	Jasmine
New Car	Peach	Sweet Pea
Vanilla	Black Raspberry	Cucumber Melon
Pina Colada	Baby Powder	
Pine		

*Note: You can pick 1 fragrance per 1,000 air fresheners ordered.

*Top 5 sellers are shown in bold type.

The final step is to select the artwork for your air fresheners. If you already have your own logo, you can use it. We only ask that you submit it to us as a print ready jpg file. If you would like Kleen-Rite to design your logo / air freshener, someone in our graphics department will be able to assist you. Nominal set up and artwork fees will apply depending on the quantities purchased and all artwork proofs must be signed off on prior to PO being submitted for production.

OVERLOOKED & UNDERAPPRECIATED LOW PRESSURE SYSTEMS

THE EASIEST WAY TO ADD FUNCTION & INCREASE PROFITS

SHOP NOW!

By Chelsea Dimmig

Low Pressure Systems can determine the outcome of one's car wash in the matter of minutes. They are the biggest selling point to your customers with the options of presoak, foamy brushes, and tire cleaner as opposed to just washing their car at home with a bucket of water and dish soap. From high pressure systems to the transition of low pressure systems, there is no way you can just have one or the other; which is why you should always have your low pressure systems up and running smoothly. Car washes are like air planes; you have to make sure you have the appropriate equipment in order for everything to function properly. If there's a rudder missing or even a flap to one of the wings, the plane will go down and go up in smoke. Now I don't know about you but I don't think that is something that I would want to happen to my airplane or in this case the Car Wash, which is what could transpire if you do not have functioning low pressure systems in your bays.

By definition, Low Pressure Systems are engineered and designed to accommodate you with the best triple foam soaps and tire waxes for flawless ending results. Set to maintain a consistent system pressure, Low pressure systems are designed from

stainless steel pump structures that come with adjustable leveling feet (some, not all), and a complete package of foam brushes and low pressure single function of your choice which can easily retrofit in to any existing car wash system. Established in the early 80s, low pressure systems were meant for all cleaning methods and foamy brushes once the high pressure systems washed off the vehicle. With endless options to choose from, you will be fully equipped with brushes, waxes, triple foams and presoak.

At Kleen-Rite Corporation, Low Pressure Systems are the staple equipment of all bays that are routinely used and work in such quantities that constitutes as a dominant portion of the standard car wash. Their footprint is about 18 inches wide by 36 inches tall and contain



the holding tanks for the chemicals, the pumps, and the solenoids, all within that footprint. The most common place for these fixtures to be used is in a renovation of an old car wash. Back then Low Pressure Systems took up a lot of space and today it just looks more organized and clean mounted on the wall. All within a couple feet you have your foamy brushes, tire cleaner, presoak; Three nice functions neatly structured placed on the wall. Keith Lutz, Vice President of Kleen-Rite says the feature that helps make all of this a nice compact installation is by using solenoids blocks. Everything is on a little manifold which makes everything compact, keeping things in order and sharp. By adding a Low Pressure System to a bay will not only be easier but affordable as well.

They provide an extra service that is granting extra time and more business for the operator.

"There are more products offered for the customers when you have a low pressure system," Mark Janezic from AirLogic said. "From the owner's point of



view you see there is more revenue to generate and more choices to sell so there is really no cons to having such a system like this at all.”

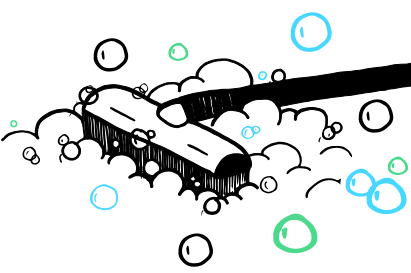
There are many applications that come with a low pressure system. You have your bubble/foam brush, tri-foam systems both in automatics and self serves and your presoak. Then you have your tire cleaner/whitewall & rim cleaners, engine cleaner and the tire shine and protectant to give your car that really refined detailed finish. 80% of the chemical delivery at modern car washes are provided from the low pressure systems so most combined chemical with air, deliver right to the car wash bay or application. The air and chemical mixture happens when you're adjusting your pressures, so there is a bank of solenoids where your liquid will be delivered. When that happens the unit will have your mixing tank that will drive the concentrated chemical up which gives proportional mix with water and chemical. Once that occurs the tank will deliver out to the bay and you will end up with an effective chemical mixture. You never want to mess with the chemicals that you are selling because that is what the customers are buying from you and if there are no chemicals to sell there will be no customers to buy.

FloJet air pumps are the top selling pumps in the business. They are reliable with inexpensive cost and are wildly popular throughout the industry.

“They deliver consistent pressure out to the bay and produce remarkable foam from the various functions,” Lutz said. “Really just giving the customer exactly what they want which in return is what the operator wants.”

Kleen-Rite has been supplying FloJet pumps for over 10 years and have been successful with them ever since. Operators expect and want reliability from their product which is why FloJet has been the most popular amongst other pumps for low pressure systems.

Low pressure systems are just another piece to the puzzle of the car wash industry but a very important piece. They supply us with the beautiful scents and mesmerizing foam colors that keep customers happy and business flowing. So think back to that experience you want when washing your car. Do you want just a simple hose and bucket? Or do you want options like triple foam, or presoak, or even tire shine to make your car look brand new again? The choice is yours, hopefully you choose the right one!



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- ◆ The most economical 24hr Automatic Entry System!
- ◆ CryptoPay provides secure credit card processing that 'Simply Stops Fraud'
- ◆ Features CryptoPay Consolidation reducing Merchant Fees
- ◆ Compatible with CryptoPay In-Bay credit card system*

PayStation Features:

- 4 - Selection Large backlit LCD display and voice prompts.
- Accepts cash, coins and credit cards securely with CryptoPay!
- Connect this Paystation CryptoPay to your existing CryptoPay system or add CryptoPay to your In-bay boxes for one complete credit card solution*. (*CryptoPay Coordinator is required for each car wash location)
- Program up to 25 discount codes. Add an "optional" 2nd hopper to vend a bonus token that can be redeemed for a free vacuum or a discount on your next car wash purchase.

CryptoPay Benefits:

CryptoPay Security: Prevents credit card data from being 'in the clear' and at risk by encrypting the credit card data at the moment, and point, of the credit card swipe. CryptoPay provides secure credit card processing that 'Simply Stops Fraud'.

CryptoPay Consolidation: Reduces merchant and credit cards fees which are essential for small ticket purchases. Here's an example of CryptoPay Consolidation: Imagine that a customer visits your carwash. He swipes his credit card at the PayStation and purchases an \$8.00 wash. Ten minutes later swipes his card again at the vacuum, and is charged \$1.00. CryptoPay combines these two charges into one \$9.00 charge that is submitted to the credit card company, which results in only one merchant fee for the purchase.

CryptoPay GoGreen Receipt Service: Allows your customers to get their receipts from credit card purchases made at your car wash. Receipts are available online 24/7, two hours after last usage. It provides end-to-end encryption delivering receipts safely online.



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*coordinator sold separately if needed

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Removes condensation, oil and contaminants from compressor air supply. Easy to install in-line. Perform maintenance without removal. Lightweight, rust-proof aluminum housing. Weep drain for condensate removal.



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Moist Air is Ruining Your Air Pumps

Nowadays, air operated diaphragm pumps are a staple in almost any wash. Here, in the tech department, we get a lot of calls regarding air pumps failing prematurely.

The number 1 problem for almost every air pump is moist air. Feeding your pump with air containing moisture will shorten the life of your pump greatly. Make sure you have an air dryer/air filter inline to remove the excess moisture generated from your compressor. Draining the compressor manually will not totally remove the moisture from your lines. An air dryer is needed to prolong the life of your pump and keep them running time and time again.

We have many options for you to choose from. Give us a call and we can help you choose the air dryer that best fits your setup.



**ARO
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Ensures only quality compressed air gets through to your air equipment. Protects against mechanical failure, lost productivity and high maintenance. 4 connection points allow for pipe, hoses or quick release fittings. Easy installation.

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FREE!**

on all dog wash chemicals



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Cream Rinse	PTW202	\$56.75	Tub Cleaner	PTW230	\$82.75
Shampoo Conc	PTW200	\$93.99	Oatmeal Treatment	PTW201	\$84.50
Shampoo RTU	PTW215	\$50.75	Vet Shampoo	PTW231	\$114.50
DeSkunk	PTW232	\$98.99			

DEPEND ON JOBE VALVES WHEN CONSISTENT WATER LEVELS ARE CRITICAL.



SHOP NOW!

ROJO FLOAT VALVES

STANDARD ROJO

Rojo Float Valves are float operated valves for automatic filling of water storage vessels. The Rojo can be mounted above or below water level. It is a simple mechanically operated valve. The Rojo is a good choice where its low flow is sufficient and its compact non corrosive construction is beneficial.

- Built in check valve
- Fully adjustable float angle
- 0-150 PSI
- High Flow model also available
0-75 PSI gives 60% more flow
- Non corrosive material construction
- Has switch to lock valve in off position
- Lead-free
- 1/2" or 3/4" inlet



JFVR08	1/2" Valve	\$29.78
JFVR12	3/4" Valve	\$30.71

COMPACT ROJO

Rojo Compact Valves are float operated valves for automatic filling of water storage vessels. Can be mounted above or below water level. It is a simple mechanically operated valve. The optimal choice for low flow when space is limited as the narrow weighted float makes for a compact versatile design.

- Fits in compact spaces
- Float no wider than valve
- Multiple mounting positions
- Fully adjustable float
- Non-corrosive material
- Lead-free
- Flow stops when unscrewed
- Pressure range 0-150 PSI
- 1/2" or 3/4" inlet



JFVR08-C	1/2" Valve	\$31.64
JFVR12-C	3/4" Valve	\$32.11

TOPAZ FLOAT VALVES

Topaz Float Valves are designed to maintain water levels in applications requiring a valve with high mechanical strength and heat resistance. Some typical applications would be refilling cooling towers and storage tanks, high pressure cleaning and car wash systems as well as many light industrial, air conditioning and irrigation installations.



STANDARD TOPAZ

UP TO 140 DEGREES

- High flow up to 90 gal/min
- Max Temp 140°F
- Shuts down slowly to minimize water hammer
- 3/4" - 2 1/2" water level differential (increases as water inlet pressure increases)
- 5-100 PSI
- Has port to connect to Frostpro anti-freeze device
- Switch to lock valve in "off" position
- Internal filter to keep debris out of valve

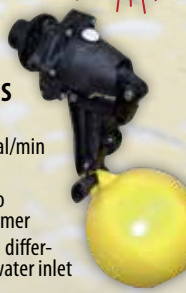


JFVTS12	3/4" Valve	\$78.50
JFVTS16	1" Valve	\$74.99
JFVTS18	1 1/4" Valve	\$78.16
JFVTSIK	Service Kit	\$16.75

INDUSTRO TOPAZ

UP TO 176 DEGREES

- High flow up to 90 gal/min
- Max Temp 176°F
- Shuts down slowly to minimize water hammer
- 3/4" - 2 1/2" water level differential (increases as water inlet pressure increases)
- 5-100 PSI
- Has port to connect to Frostpro anti-freeze device
- Internal Filter to keep debris out of valve
- Switch to lock valve in "off" position



JFVT12	3/4" Valve	\$204.75
JFVT16	1" Valve	\$206.75
JFVTIK	Service Kit	\$40.25

DIFFERENTIAL VALVES

Differential Valves are designed to allow the water level to drop to a set distance (2"-9") without electricity; these valves are powered entirely by the water pressure and the water level in the tank. It reduces the cycling wear and tear on the pump, and energy wasted when pumps turn off/on prematurely.

TOPAZ DIFFERENTIAL VALVE

- High flow 90 gal/min
- Pressure rating 15-150 PSI
- Max Temp 115°F
- Has a switch to lock valve in "off" position
- Has an internal filter to keep debris out of the valve
- Easy valve access (valve unscrews from tail)

JFVD08	1/2" Valve	\$216.81
JFVD12	3/4" Valve	\$221.46
JFVD16	1" Valve	\$223.32

VORTEX DIFFERENTIAL VALVE

- High flow up to 200 gal/min
- Pressure rating 15-150 PSI
- Max Temp 115°F
- Has a switch to lock valve in "off" position
- Has an internal filter to keep debris out of the valve
- Reduces pump operation
- Easy valve access (valve unscrews from tail)

JFVVD18	1 1/4" Valve	\$270.77
JFVVD24	1 1/2" Valve	\$273.57

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WMS005



WMS137



WMS010



WMS200



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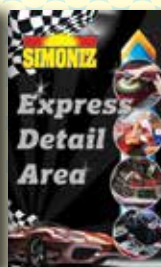
WMS030



WMS102



WMS167



WMS222



WMS222BL



WMS015



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TM5009 Emerald Foam

- High foaming
- Great lubricity keeps cloth cleaner and lasting longer

Self-Serve Foam Brush Detergent



TM5140 California Grape

- Customer pleasing rich foam
- Vibrant purple color and great grape fragrance

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Keeping Up With Self-Serve Trends . . .

By Michael Ilacqua, Trans-Mate Inc.

Like all businesses, self-serve operators know full well the importance of adopting the latest industry trends and innovations that can help them attract more customers, improve their customers' experience and increase revenue. Here are some of the latest innovative ideas we are seeing in the market.

LED Lighting

Upgrading to LED lighting is one of the hottest trends in self-serves: they reduce energy consumption and put out bright white light that makes your bays more appealing to use at night.



Drive-Thru Dryers

Many car owners that would otherwise be happy to use a self-serve choose in-bay and tunnel car washes due to the fact that they like their cars jet-dried at the end of the wash, instead of having to dry it themselves. Innovative self-serve operators are appealing to this market by offering drive-through jet dryers in one of their bays. This service helps bring in new customers and increases revenue with existing customers as well!



Blow Dryers

An option to the drive through jet drier is the hand held blow dryer, which can easily be added to all bays. Again, the appeal here is to make the drying process easier and generate more customer time in the bay.



Credit Card Validators

Just like in-bay and tunnel operators have discovered, adding credit card validators to wash bays and vacuums can increase revenue for self-serve washes as well. Credit/debit cards are convenient to use in place of cash, and today's younger consumers especially prefer to use plastic to pay for services. Make sure each station continues to accept coins and bills for the old school crowd as well.

Super Bays

Many operators are experimenting with upgrading the air pressure and chemical concentrations in one of their slower bays in order to offer a "Premium Bay" with higher per minute charges. Many customers really appreciate increasing the water pressure for detergent rinse and wax applications, as well as higher quality chemical formulas, and will spend extra for the service.

Total Body Protectants

Increasingly popular as an alternative to traditional triple foam detergents are polymer protectants that both add paint protection and brighten paint, chrome and glass. Many motorists understand the value of protecting their paint from the sun and elements and will come back time and again to maintain the shine on their cars!

So remember, when it comes to self-serve customers, time is money. The more service options you offer, the more customers you will attract, the more time they will spend cleaning their cars and the more likely that they will return more often!



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How To Change a Vac Hose on a JE Adams

One of the most common questions we get is folks having trouble changing their vacuum hose. Sometimes it's more difficult than it looks. The hose can easily tear or doesn't want to come out. Here I will show you the proper way I do this simple task.



Tools You Will Need:

A new vacuum hose, swivel cuff, vac nozzle and your two hands.



#1

Take the hose off the hook and stretch it all the way out across the lot. This will make it easier when you begin turning the hose.



#2

Vacuum hose has left handed threads, so you'll need to spin in the opposite direction than you normally would to twist something on and off. To unscrew the hose from the vac turn in a clockwise direction until it comes off.



#3

Stretch out your new vac hose just like you did with the old one, Start the thread in the little groove indicated above turning counter clockwise. The hardest part is getting the thread started, so don't try starting anywhere else but that notch.



#4

Keep turning in a counter clockwise motion until you feel the hose bottom out.



#5

Push your vacuum nozzle into the vac cuff. Keep pushing until it is in all the way to secure a snug fit.



#6

Your new vacuum cuff and nozzle also has a left handed thread, so you'll spin again in a counter clockwise direction. Once it bottoms out, if you give it an extra little twist it will lock in place to make theft more difficult.

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Giving Back

Car Wash Supports Children's Hospital



There is nothing more beautiful than giving back to others and Crew Carwash is doing just that by partnering with Riley Children's Foundation. To help, Crew Carwash will donate 50 percent of the first month's proceeds from every purchase of an Unlimited Wash plan between April 30-May 8. These Unlimited Wash plans start at \$29 per month and gives customers the opportunity to wash their cars as often as they want at any of Crew's 27 locations.

According to Riley Children's Foundation website, Crew will also be accepting cash donations at all locations throughout the nine-day time period. Indiana ranks 45th in the nation in infant mortality, and the Riley Maternity and Newborn Health initiative strives to decrease this rate significantly.

Kate Burnett, Senior Communications Officer of the Riley Children's Foundation, says that she is happy to be a part of such an impactful experience and it is something that she will carry with her for the rest of her life.

Riley Hospital opened in 1924 and was built as Indiana's first hospital for children. 90 years later, Riley became the home to the state's largest pediatric research program and has been pulling out all the stops.

"Crew Carwash does a lot of community related events that focus on helping children in anyway and we thought partnering up with the Riley Children's Foundation was the best option to do so," Sally Grant, Executive Vice President of Crew Carwash said. "Everyone in town either has kids or knows someone who has a child and we are just so fortunate to have a hospital that is specifically dedicated to child care."



#Crew4Riley

Crew Carwash and Riley held a kick-off event at Crew's downtown Indianapolis location on Saturday, April 30, 2016. This event featured Riley families on-site who met with customers and helped spray down cars as they entered the car wash.



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Rocket Injector



Dema's Revolutionary New Injector

This summer, DEMA launched the Rocket injector with one lofty goal in mind. To revolutionize the car wash injector market place. With the target at hand, we asked ourselves, "What if?"

What if you could modify an injector when the application changes, rather than replace it?

What if you could fully field service an injector, rather than replace it?

What if you could save money on your overall cost of ownership for an injector, making it the only injector you need?

With a relentless passion for designing the best products, we finalized the design of the Rocket and knew it was a match. It's not just designed for ease of use and durability, it's designed for you. The Rocket doesn't require anything special, other than your commitment to making your every dollar count. The Rocket is the first and last injector you need for your car wash requirements.

SHOP NOW!

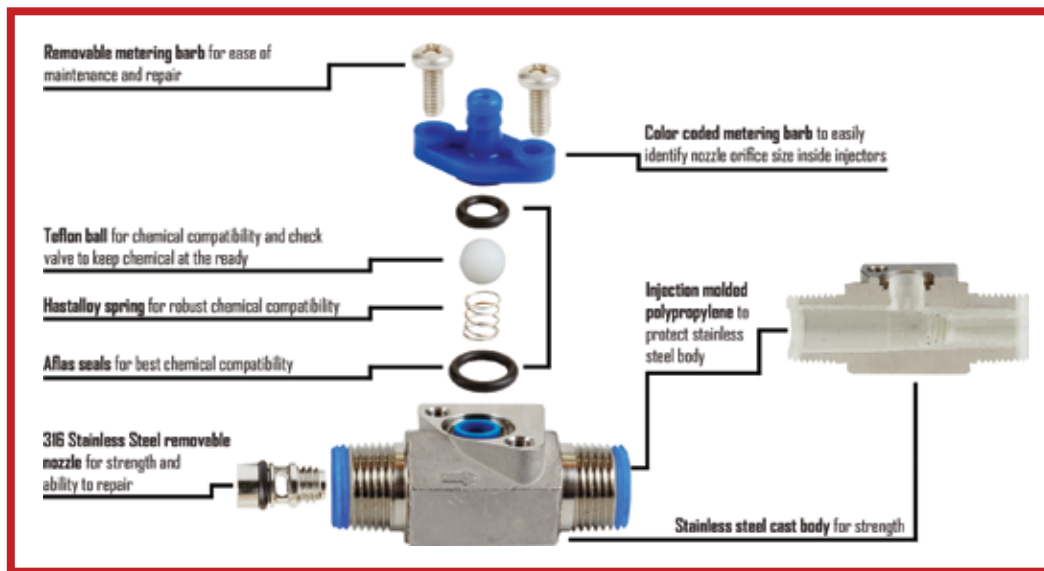


It's also durable, designed to last a lifetime. The components inside a Rocket injector are just short of bullet-proof. For the ultimate in chemical compatibility, we use Hastalloy springs instead of Stainless Steel. Injection molded polypropylene to protect the body of the injector and Aflas seals for the very best in chemical durability. The Rocket

will take your profits into outer space all while saving you money in your total cost of ownership.

The Rocket offers the greatest range of operating pressures out of similar competitive systems. Rocket leads the industry by covering the richest and the leanest of dilution ratios required. By offering an extreme range of dilution ratios, the Rocket allows systems to operate at lower pressures, saving you energy and reducing your overall operational costs.

DEMA also offers a wide variety of accessories to fit the Rocket.



What makes the Rocket unique?

It's the most efficient injector in the market. With the lowest pressure loss among competitive units, the Rocket delivers more pressure for any application. The Rocket enables cleaning at higher pressures while consuming less chemicals overall.

Rocket is simplistic to repair. We believe that when you buy an injector, you buy it for the long haul, not to be replaced a year down the road. With the use of a removable nozzle and metering barb, the Rocket makes maintenance and repair simple, extending the life of an injector well beyond what you thought was possible.

The DEMA promise: You can customize a Rocket injector system to meet your every requirement. For low minimums, you can color code metering bars to your preference, choose the seals that best fit your application and combine those with a multitude of nozzles to cover any flow needed for your application.



What are you waiting for? Check out the Rocket Injector, by DEMA. Chemical Injecting has never been so simple.

Injectors are available single barb or dual barbed with a flow rate 1.1 - 5.3 GPM. Contact your Kleen-Rite Order Taker for More Details - 800-233-3873.



OPERATOR SPOTLIGHT

Macho Express Wash

Dallas, Texas

A Start To Something New

By Chelsea Dimmig, Kleen-Rite Staff Writer

The Car Wash business is not for the mild and weak; Lugging 75 pound buckets of quarters around is no way to spend the day and Joel Ward, Director of Operations at Macho Self-Storage in Dallas, Texas, means just that. With no previous knowledge in the car wash industry, the opportunity fell right into the laps of the HRB investors over a year ago. Having to learn so much in so little time is not an easy task but Ward found that opening up a car wash is not only rewarding but better operated when you know how to do things yourself.

“We own a self-storage facility that just so happened to be across the street from a car wash location. One day the owner, Jerry, comes up to us and asks if we would be interested in buying his four car washes. We certainly got a good price for the car wash and rebranded it under our Macho name.”

Ward said the car washes were sorely in need of repair when they were first purchased. Mike Austin, Macho Self-Storage project manager, was already doing all the work at the self-storage facility relating to the maintenance that a typical manager could not do. He had some familiarity with past construction projects but there was no plumber, or electrician, or chemical processor, to look over these car washes. In

time Ward said they hired a man named Michael Martinez, Car Wash Supervisor, who had worked for them previously and was an electrician. He became the jack of all trades and ended up running all of the car washes for Macho.



“With four car washes right off the bat we were

in over our heads but it was manageable. This is a very hands-on business so we hit the ground running and for the first six months I was out doing collections, picking up trash etc. but then we were able to hire a landscaping company who does all of that and more, seven days a week. It wasn't easy - pumps

weren't working, wands needed to be replaced, seals were broken, you name it. The vacuums were a mess and the mechanical rooms were just filthy. But as we started getting the car wash fixed up, we noticed a huge difference in customer sales.”





As soon as they painted, Ward said there was a significant increase in numbers which made Macho very happy. He said they have come to find that in this industry customers are unforgiving. If something is not working, they get upset and they could possibly do damage to the equipment out of frustration. So as they started to do the repairs, Macho's loyal customer base started coming three to four times a week.

"As the customers came, they saw us out there taking pride and ownership in our business," Ward said. "We wanted to be able to do everything we could to get all of the machinery and bays operationally sound."

Ward said car washes are solid cash and they do have a valuable return in investment. You will easily make all the money you put into a car wash back and will never have to worry about spending more than you have to.

"It's almost like running a hospitality industry because you have to tend to it 24/7 but we couldn't be happier and fortunate to have the team that we do have by our sides. There is nothing glamorous about owning a car wash, there is nothing luxurious about it either, but it is a business worth getting into."

Ward's advice for those who are thinking about starting their own car wash is to talk to as many people as they can who are actively hands-on operating multiple car washes. From an ownership perspective, car washes are lucrative. They produce a great deal in profit and has Macho personally wanting to open more locations in the future.



Macho Express Wash
Joel Ward
Director of Operations



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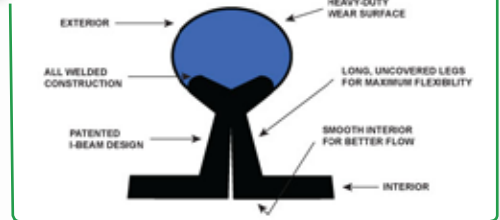
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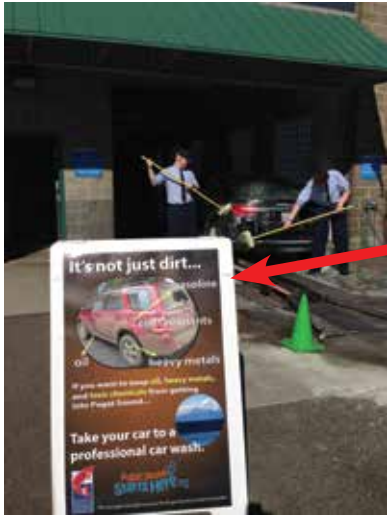
CAR WASH ASSOCIATION SPOTLIGHT:

Puget Sound Car Wash Association

Founded in 1993, the Puget Sound Car Wash Association is a leader in the effort to protect streams, lakes, and Puget Sound from pollution caused by unregulated car washing. Our association is a regional, professional association of car wash owners. PSCWA members also promote high standards and practices in the car washing industry. King County has recognized the PSCWA with the Earth Hero Award to recognize its efforts on behalf of the environment. The Earth Hero proclamation reads, "... the Puget Sound Car Wash Association is considered one of our region's quiet, unsung heroes for its outstanding contributions to ensuring our air, land, and water is valued and protected for all King County residents."

As they say, "You can lead a horse to water, but you can't make him drink". Similarly, we can offer our members a great toolkit for promoting Car Wash Awareness Month in May, but we can't make them participate.

Car Wash Awareness Month is the one month of the year we make a special push to raise public awareness to the environmental advantages of using a professional car wash. The PSCWA doesn't have a marketing budget, so we provide everyone with a campaign toolkit of promotional aids to use to push the message. Everyone working together is what makes Car Wash Awareness Month effective.



The good news is that the cities, counties, and surface water managers around the Puget Sound are willing to do their part to highlight our environmental message during Car Wash Awareness Month. We provide them with the toolkit,

and they post to social media, include our message in their newsletters, and talk about the environmental benefits of car washes and our charity ticket program during their public events in May.

The campaign toolkit includes images for social media and signage, a news release, and a print ad that features our message "It's not just dirt". We hope to impress upon people that it's best to avoid letting the toxins on their cars rinse off in the rain and into our waterways, and that they should choose to use a professional car wash instead.

Please help raise public awareness by using the tools provided in your community. Call your local media and ask to run the ad as a public service (the PSCWA is a nonprofit). Post news of Car Wash Awareness Month on social media and upload the image. Display the signage. Come up with a public event at your wash on a day in May to promote Car Wash Awareness.



It's not just dirt...

gasoline
contaminants
oil
heavy metals

If you want to keep **oil, heavy metals,** and **toxic chemicals** from getting into Puget Sound...

Take your car to a professional car wash.

PUGET SOUND CAR WASH ASSOCIATION

This message is brought to you by the Puget Sound Car Wash Association

During the month of May, the PSCWA will be offering 50 cents off our charity car wash tickets. Let charities in your area know about this opportunity. We'll have artwork for a 50 cent off flyer available in the toolkit to print and put next to your cashier, post in public places, etc. Car Wash Awareness Month is a group effort. With everyone's help we can make a difference in the public's perception of the value of professional car washes.

If you have questions or ideas, call or email Elly or Mike at the PSCWA office.

Visit online at: pscarwash.org

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DMD200



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